



17 November 2025

9(2)(a) privacy

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**Official Information Request**  
**Our Ref: OIA 2025-0144**

I refer to your Official Information Act 1982 (OIA) request received on 6 November 2025:

*“Could I please request a full copy of each of the attached advertisements?”*

*We have received a complaint – however are in our initial phase of gathering further information before any decision is made.”*

**Information being released**

The purpose of the social media information posts (the posts) was to provide factual information to the public ahead of a co-ordinated strike on 23 October 2025. The posts are no longer live.

On 10 November 2025, we understand the Acting Chair of the Complaints Board determined the issues raised regarding the posts did not meet the threshold for a breach of the relevant Advertising Standards Authority Codes, and that no further action would be taken. Nevertheless, please find enclosed—and listed in the table below—the documents you requested:

| Item | Date            | Document Description  | Decision         |
|------|-----------------|---|------------------|
| 1    | 18 October 2025 | Copies of social media information posts - (tiles and copy)<br><i>Live on 18 October from 8:00am to 20 October 2025, 4:00pm</i> | Released in full |
| 2    | 21 October 2025 | Copies of social media information posts - (tiles and copy)<br><i>Live on 21 October from 6:00am to 22 October 2025, 9:00pm</i> | Released in full |

If you wish to discuss this decision with us, please feel free to contact [enquiries@publicservice.govt.nz](mailto:enquiries@publicservice.govt.nz).

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or freephone 0800 802 602.

Please note that we intend to publish this letter (with your personal details removed) and enclosed documents on the Te Kawa Mataaho Public Service Commission's website.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Nicky Dirks', with a stylized flourish at the end.

Nicky Dirks

**Manager - Ministerial and Executive Services**  
**Te Kawa Mataaho Public Service Commission**

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|---|--|--|---|---|
| 1 |  <p><b>Te Kawa Mataaho Public Service Commission</b><br/>Sponsored · 🌐</p> <p>Find out more about this Thursday's strike action. Previous offers have meant...</p> <div data-bbox="264 472 697 1010"> <p>Graduate nurses would've seen an</p> <h1>11%</h1> <p>increase to their salaries on their one-year anniversary, an extra \$8,377 when including annual progression</p>  <p>Te Kāwanatanga o Aotearoa<br/>New Zealand Government</p> <p><a href="#">Learn more</a></p> </div> |  <p><b>Te Kawa Mataaho Public Service Commission</b><br/>Sponsored · 🌐</p> <p>Find out more about this Thursday's strike action. Previous offers have meant...</p> <div data-bbox="914 472 1347 1010"> <p>Senior nurses would've received</p> <h1>\$3,224</h1> <p>by June 2026 on top of their \$106,739 salary, a 2% increase</p>  <p>Te Kāwanatanga o Aotearoa<br/>New Zealand Government</p> <p><a href="#">Learn more</a></p> </div>         |  <p><b>Te Kawa Mataaho Public Service Commission</b><br/>Sponsored · 🌐</p> <p>Find out more about this Thursday's strike action. Previous offers have meant...</p> <div data-bbox="1567 472 2000 1010"> <p>Nurse Practitioners would've been eligible to receive up to</p> <h1>\$6,000</h1> <p>for a Professional Development Allowance each year</p>  <p>Te Kāwanatanga o Aotearoa<br/>New Zealand Government</p> <p><a href="#">Learn more</a></p> </div> |  <p><b>Te Kawa Mataaho Public Service Commission</b><br/>Sponsored · 🌐</p> <p>Find out more about this Thursday's strike action. Previous offers have meant...</p> <div data-bbox="2205 472 2739 1010">  <p><a href="#">See more at publicservice.govt.nz</a></p> </div>          |
| 2 |  <p><b>Te Kawa Mataaho Public Service Commission</b><br/>Sponsored · 🌐</p> <p>Find out more about this Thursday's strike action. Previous pay offers have meant...</p> <div data-bbox="264 1272 697 1810"> <p>4.7%</p> <p>pay increase for trained primary and secondary teachers who are on the top pay scale within 12 months</p>  <p>Te Kāwanatanga o Aotearoa<br/>New Zealand Government</p> <p><a href="#">Learn more</a></p> </div>  |  <p><b>Te Kawa Mataaho Public Service Commission</b><br/>Sponsored · 🌐</p> <p>Find out more about this Thursday's strike action. Previous pay offers have meant...</p> <div data-bbox="914 1272 1347 1810"> <p>70%</p> <p>of all trained Secondary Teachers would've seen their base salary increase to \$107,886 within 12 months</p>  <p>Te Kāwanatanga o Aotearoa<br/>New Zealand Government</p> <p><a href="#">Learn more</a></p> </div> |  <p><b>Te Kawa Mataaho Public Service Commission</b><br/>Sponsored · 🌐</p> <p>Find out more about this Thursday's strike action. Previous pay offers have meant...</p> <div data-bbox="1567 1272 2000 1810"> <p>66%</p> <p>of all trained Primary Teachers would've been on a base salary of at least \$100,000 within 12 months</p>  <p>Te Kāwanatanga o Aotearoa<br/>New Zealand Government</p> <p><a href="#">Learn more</a></p> </div>              |  <p><b>Te Kawa Mataaho Public Service Commission</b><br/>Sponsored · 🌐</p> <p>Find out more about this Thursday's strike action. Previous pay offers have meant...</p> <div data-bbox="2205 1272 2739 1810">  <p><a href="#">See more at publicservice.govt.nz</a></p> </div> |



**Te Kawa Mataaho Public Service Commission**

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Despite best efforts, unions have chosen industrial action over continuing to talk at the table, disrupting thousands of patients and hundreds of thousands of students. The commitment to bargaining remains firm. Resolution can only be achieved through constructive dialogue—not disruption.

**Genuine offers have been made and the opportunity to bargain remains open.**



**Te Kāwanatanga o Aotearoa**  
New Zealand Government

[publicservice.govt.nz](https://publicservice.govt.nz)

**Unions need to return to the table**

[Learn more](#)



**Te Kawa Mataaho Public Service Commission**

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This coming Thursday more than 845,000 students will miss out on class time, and over 6,000 patients will miss appointments and procedures for their health. Genuine offers have been made and the opportunity to bargain remains open.

**Strike action on  
23 October will  
disrupt medical and  
education services**



**Te Kāwanatanga o Aotearoa**  
New Zealand Government

publicservice.govt.nz

**Unions need to return to  
the table**

[Learn more](#)